



- 9 LIVE ATTENDEES
- 2 VIRTUAL PRESENTERS
- 25 VIRTUAL ATTENDEES



Successful Women's Leadership Forum

The International Association of Exhibitions and Events (IAEE) is the leading association for the global exhibition industry. Their Women's Leadership Forum held one of their regional half day events focused on topics that are unique to women in the exhibitions and events industry at the OLC – their Host Partner – in July.

Pivoting from their large in-person events, IAEE planned this as a hybrid event from the start with the option for local attendees to attend in-person and both additional local and out of town attendees being able to participate in the event virtually. Two of their key presenters – Jeska Brodbeck, President, Be Light Consulting and Claudia St. John, SPHR, SHRM-SCP, President, Affinity HR Group – were also virtual.

The OLC team worked with the Women's Forum on creating a small group meeting in one of their spacious auditoriums, while following appropriate safety protocols for physical distancing.



For more information about hosting a Hybrid meeting or training event at the OLC, please contact us.

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